

Action ID	Theme	Recommendation	Action	Responsibility	When	Progress report (red for delays)	Progress RAG
0301	<b>Theme 3: Behaviour Change</b>	<b>Internal Behaviour Change</b> Partners to adopt the 36 internal behaviour change recommendations to ensure that Gloucestershire public sector is leading on organisational low carbon best practice.	Share recommendations with key senior officers across partners and monitor adoption. Create webinars, forums and best practice sharing to proliferate recommendations.	Theme Leads, Climate Change Coordinator	By Dec 2024	Recommendations shared and monitored. Further work on sustainable procurement and green champion networks now prioritised.	<span style="background-color: red; color: white; padding: 2px;"> </span>
0302	<b>Theme 3: Behaviour Change</b>	<b>Policy Review</b> Policies are needed to back up behaviour change e.g. Low emissions zones, low carbon energy measures, widespread smaller residual bins, procuring low carbon food.	Scoping for policies that will back up behaviour change initiatives.	Relevant departments, district councils- Individual members to progress and CLG to approve recommendations	24 onwards	CLG engagement group has discussed and mapped policies that influence behaviour change and have the biggest carbon savings. Further work is needed to agree areas to focus on and new policies to be implemented across partners.	<span style="background-color: orange; color: black; padding: 2px;"> </span>
0303	<b>Theme 3: Behaviour Change</b>	<b>Influencing demand</b> Disincentivise high emissions practices and undesirable behaviours that create emissions.	Explore increased charges for town and city car parks including staff parking for all CLG partners (with exceptions for out of hours workers etc.). Gauge political appetite for low emission zone charging.	All partners & engagement group- Individual members to progress and CLG to approve recommendations	24 onwards	Not yet started-to pursue in conjunction with the Transport Action Plan.	<span style="background-color: orange; color: black; padding: 2px;"> </span>

0304	<b>Theme 3: Behaviour Change</b>	<b>Target campaigns in high emission areas</b> Target areas of high emissions to maximise efficiency of resources available.	Use data from ACORN to identify postcodes and socioeconomic groups to target within Gloucestershire. Work to engage these areas on specific campaigns and provide data as appropriate. Explore a data sharing agreement through the partnership. Explore route causes in these areas- Low public transport availability, majority of households off mains gas etc.	All partners	24 onwards	Data is being used for campaigns led by the engagement subgroup. Postcodes and age groups have been selected and have received targeted advertising. Meetings with the GCC insights team have been carried out and data sets have been produced that outline geographical areas across Gloucestershire to target with particular interventions. This data will be used as part of a 3-part campaign on energy including heat pump demos in target areas (likely central Stroud, Winchcombe, central Gloucester, Leckhampton, Morton in Marsh and Newent).	
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0305	<b>Theme 3: Behaviour Change</b>	<b>Training for leaders</b> Resourcing senior leaders across partners to increase their understanding of climate change, and the personal behaviour changes they can make to increase their transparency and visibility to others	Support all leaders to complete in depth carbon literacy training to increase understanding of their personal carbon footprints. Leaders to work with comms teams to have public statements about their own emissions reductions on each individual website. Role modelling their own actions to foster further actions in the community – including all 4 key theme areas. Leaders to write short profiles about their personal carbon footprints and efforts to live a low carbon lifestyle and publish to websites and Social Media	Coordinator & CLG members & Comms teams	24 onwards	Some CLG leaders do this independently, but more reminders and resources to be shared with CLG members for them to share	
0306	<b>Theme 3: Behaviour Change</b>	<b>Community Fund</b> Create a CLG climate change fund for community groups for projects that demonstrate robust emissions reductions through behaviour change	Identify community appetite for Fund. Design fund to work similarly to the Build Back Better community fund at GCC. To confirm- fund hosting arrangements; criteria; application assessment process.	All partners	2024	For 24/25 scheme money to be spent by applicants by March 2026. GCC funded the 25/26 scheme, £100,000 was available over two rounds, the first and second round have been awarded and check in meetings have been held for round 1.	

0307	<b>Theme 3: Behaviour Change</b>	<b>Carbon literacy training</b> Ensure as many staff as possible have received Carbon Literacy training and can be advocates for climate change action.	Agree buy in from all CLG partners. Organisations to arrange their own training. CLG to assess progress and address any gaps in training provision. Investigate the possibility of a fixed term carbon literacy trainer across all organisations, and consider further countywide forums to explore training best practice.	All partners	24 onwards	Most partners are providing training. A record of all CLG members training needs to be brought together and a delivery plan across all members should be created - this impacts both internal organisational behaviour change theme but the larger impact could be through individual changes if staff take changes home and influence their households. GCC have trialled offering carbon literacy training to key community members and have funded GAPTC to run carbon awareness training for parish councillors.	
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